



Terms & Conditions of participation

1. Eligibility to participate:

Carl Zeiss AG is organizing a bonus promotion for selected ZEISS hunting products. Participants in the promotion will receive a voucher code by e-mail after purchasing and registering www.zeiss.com/cop/registration one of the eligible ZEISS products, provided that the following conditions of participation are met in full. Only private end customers (consumers within the meaning of § 13 BGB) aged 16 and over who have purchased an eligible ZEISS product from a stationary retailer in Germany, Austria, Switzerland, the Netherlands, Belgium, Sweden, Norway, Denmark, Finland or via its online channel are eligible to participate in the promotion. Employees of Carl Zeiss AG and other employees of the companies involved in the organization and implementation of the promotion and their relatives are excluded from participation. ZEISS products participating in the promotion: All ZEISS riflescopes in the V6 and V8 ranges. Carl Zeiss AG also reserves the right to exclude persons who attempt to gain an advantage by providing false information or other manipulation. Participation in the promotion cannot be combined with other promotions. Each ZEISS product can be registered once for this promotion with the respective serial number.

2. Participation in the add-on promotion:

The following procedure applies to participants who are eligible to take part in accordance with section 1 of these conditions of participation:

1. As part of the ZEISS Add-on Campaign, every purchaser of an eligible ZEISS product who has received a voucher code from ZEISS will be given the opportunity to receive a ZEISS Secacam 3 plus accessories (depending on the model) free of charge in the online store www.shop.zeiss.de

2. When purchasing and registering the product at www.zeiss.com/cop/registration a ZEISS riflescope from the V8 range, you will receive a voucher code for a ZEISS Secacam 3 plus a Power Pack and a metal housing; if you purchase and register a ZEISS riflescope from the V6 range, you will receive a voucher code for a ZEISS Secacam 3 and a Vari-Mount.

3. In order to participate in the bonus promotion, the buyer must purchase **a new product** eligible for participation in the period 01.04.2025 - 14.06.2025. Registration at www.zeiss.com/cop/registration must take place by 18.07.2024.

4. After verification of the registration, the buyer will receive a voucher code by e-mail within 4 weeks.* This voucher code must be redeemed at www.shop.zeiss.de. * Customers from Switzerland and Norway will receive the Secacam 3 and accessories directly after successful product registration.

5. Redeem the voucher code for the corresponding products:



1. the buyer goes to www.shop.zeiss.de (store.zeiss.com)
 2. click with the cursor on the top left on "Shop" and on "Cameras"
 3. select ZEISS Secacam 3
- For the additional accessories:
- Again use the cursor to go to "Shop" at the top left and click on "Accessories"
 - Select the corresponding accessories for the ZEISS Secacam 3 (Power Pack & metal housing when purchasing a V8; Vari-Mount when purchasing a V6) and also add them to the shopping cart
4. enter the voucher code in the corresponding field in the "shopping cart" - the total amount is minimized to 0.00 Euro
 5. click on "Checkout"
 6. enter only the required data or log in using an existing account
 7. click on "Order"
 8. the products will be shipped by ZEISS Secacam
 9. if one of the free products is not available at the time of redemption, the voucher code must be redeemed at a later date. Partial deliveries are not possible.
 10. the riflescope purchased does not have to be shown separately on the proof of purchase. So-called bundles as a combination of rifle and rifle scope also qualify.

Participation is excluded if the participant:

- a) has not purchased an eligible ZEISS product and/or
 - b) has not registered the eligible product and/or
 - c) has not provided all documents required for the application and/or
 - d) the required information is incomplete or incorrect and/or
 - e) has rescinded the purchase contract for the ZEISS product (withdrawal, rescission or similar).
3. General legal provisions:
- Legal recourse is excluded. The giveaway is subject exclusively to German law. Carl Zeiss AG reserves the right to cancel or modify the bonus promotion at any time. Payment will only be made if the participant fulfills these conditions. By submitting an application, the participant agrees to these conditions. This bonus promotion does not affect the legal rights of the purchaser. By accepting these conditions, the participant assures that he/she is the owner of the ZEISS product and that there are no third-party claims (e.g. retention of title) to this property. Carl Zeiss AG assumes no responsibility for lost, delayed, damaged or misdirected purchases and/or product registration transactions except in cases of gross negligence or willful misconduct. Carl Zeiss AG is not liable for technical or hardware, software, server, website or other errors or damages of any kind that may occur during the processing of product registration applications.



If this is a taxable prize, any possible tax liability and obligation lies with the participant. Should individual provisions of these conditions of participation be invalid or should there be a loophole, this shall not affect the validity of the remaining provisions. Copies of these conditions of participation can be viewed on the campaign website and can be obtained free of charge by e-mail from the address given at the end of these conditions of participation.

The following contact details apply to this add-on promotion:

Contact: <https://www.zeiss.com/consumer-products/int/service/contact.html>

Website: www.zeiss.com/hunting/promotion

Hotline: +49 800 934 77 33