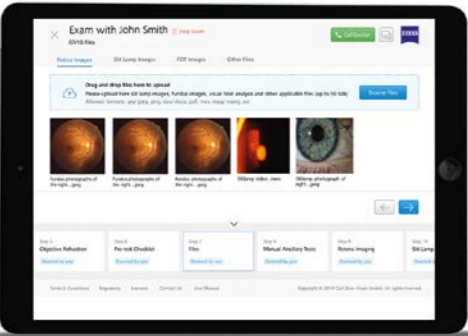




Seeing beyond

# Best eyecare anywhere, anytime

Intuitive. Efficient. Impactful.



## ZEISS VISU360

The **digital platform for remote eye exam**, to keep delivering best eyecare anywhere and anytime.

- **Intuitive:** easy access and user-friendly interface.
- **Efficient:** state-of-the-art web services for workflow management and data sharing .
- **Impactful:** comfortable and impressive customer and patient experience.

For more information contact your **ZEISS** Business Development Representative at **1-800-201-4143** or email **VTS-NA@zeiss.com**

[www.zeiss.com/contactless](http://www.zeiss.com/contactless)



## ZEISS VISU360

ZEISS VISU360™ digital platform for remote eye exam, delivers comprehensive remote eyecare services anytime, anywhere, with a licensed optometrist performing the remote examination. The convenient tele-optometry service increases customer traffic and loyalty, while removing the obstacles to purchasing prescription glasses onsite.

### Enhance your competitive edge with high-quality, remote eye exams:



#### **Improve convenience and reduce costs**

Increase customer convenience and lower costs by offering high-quality, cost-effective eyecare to your customers on their schedule.



#### **Expand customer access and loyalty**

Boost store traffic and delight customers by making it easy for them to obtain fast, comprehensive eye exams as they shop in your store.



#### **Increase revenue**

Generate more revenue by removing the obstacles that prevent consumers from purchasing eyeglasses.

### Real customers use-cases:

*"I'm moving to another state and I would like to be able to still see some of my patients remotely".*

*"Dr is implementing it as a result of COVID. In case he has to self-quarantine for 14 days, wants to be able to continue to see patients".*

*"The Dr has an elderly in-law living with her so she's afraid to return to work and possibly unknowingly bring the virus home".*

*"We want to be able to offer the very latest technology to our patients".*

### **Eyecare is our language.**

- Learn more about ZEISS vision solutions: [www.zeiss.com/vision](http://www.zeiss.com/vision)
- Connect with the **ZEISS VISU360** sales team: [vts-na@zeiss.com](mailto:vts-na@zeiss.com) or call **1-800-201-4143**

### **About ZEISS:**

ZEISS is an internationally-leading technology enterprise operating in the fields of optics and optoelectronics. In the previous fiscal year, the ZEISS Group generated annual revenue totaling more than 6.4 billion euros in its four segments: semiconductor manufacturing technology, industrial quality & research, medical technology, and consumer markets.